



Project Management Office

We design and reboot modern PMOs to deliver outcomes, not just reports. Aligned to strategy, powered by real-time insight, built to create clarity and keep teams laser-focused on what matters most.

Align delivery with strategic intent.

guntergroup.com



Align Delivery with Strategic Intent

**Tired of chasing status instead of delivering results?
We were too.**

You've been there. The PMO is technically in place but nobody's confident in what it's producing. Prioritization is a guessing game. Meetings are slow, political, and painful. Project managers are chasing updates instead of delivering value. And worst of all - the process is heavy, but the insight is light. The data isn't trusted. Decisions stall. Frustration builds.

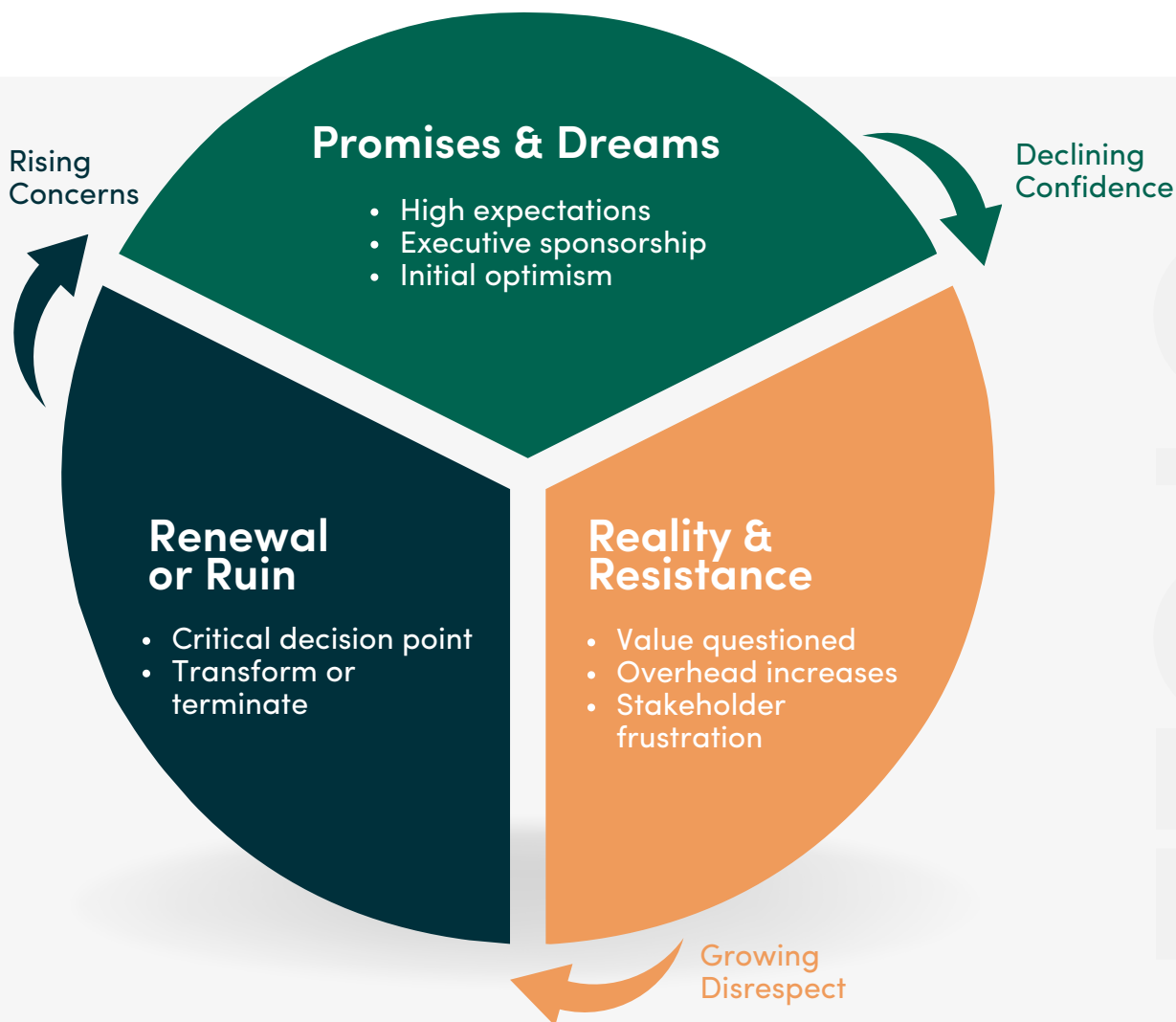
A struggling PMO isn't just ineffective—it's demoralizing. It burns time, erodes trust, and kills momentum.



The PMO Pendulum Swing

The harsh reality is, most PMOs are shut down or restructured within 3–5 years. Not because the idea of a PMO is broken but because it's often built for process instead of purpose. This is not always a failure—it can reflect changing needs—but more often, it's a signal of deeper dysfunction.

This PMO revolving door creates organizational fatigue, disrupts continuity, and wastes momentum. When PMOs are shut down and rebuilt repeatedly, teams lose confidence in the model and view it as a cost center rather than a strategic enabler.





The Hidden Cost of Poor Project Performance

Most organizations are hemorrhaging money and missing strategic opportunities—but they don't realize it. Your projects may be getting done, but are they driving the results that matter? The data reveals a sobering reality: while companies invest billions in initiatives, most fail to translate strategy into measurable outcomes. The result isn't just inefficiency—it's a massive competitive disadvantage that compounds over time.

The good news? Organizations that get this right don't just avoid waste—they create sustainable strategic advantage.



THE FINANCIAL REALITY

\$97 million

is wasted for every \$1 billion invested due to poor project performance. (PMI Pulse of the Profession)

What this means: If your organization invests \$100M annually in projects, you're likely wasting \$9.7M. For a 1B company, that's nearly \$100M in lost value every year.



THE STRATEGIC GAP

Only 23%

of companies are excellent at translating strategy into execution. (Strategy& (PwC))

What this means: 77% of your competitors are struggling with the same challenge. This represents a massive opportunity for organizations that can bridge the strategy–execution gap.



THE TRANSFORMATION OPPORTUNITY

35% more successful + 28% less waste

achieved by PMOs with mature portfolio management. (PMI Pulse of the Profession)

What this means: Organizations that invest in strategic PMO capabilities don't just reduce waste—they dramatically improve success rates while cutting costs.

Where does your organization sit today—and where do you want to be?

The difference between strategic advantage and strategic waste often comes down to how well you align delivery with intent.





Become a Strategic Enabler



The organizations winning today have cracked the code: their PMOs don't just report on projects. They drive strategic outcomes.

Most PMOs are activity reporting factories. And, most organizations today are managing a portfolio of change—new systems, org design, digital experiences, regulatory demands. Increasing complexity can often lead to increased failure. **While most organizations struggle with basic project delivery (only 61% on time, 57% on budget), strategic PMOs focus on something bigger: business impact.**

PMOs should not be project police or report factories. They should be enablers of clarity, alignment, and confidence. But many PMOs fall short because they are:

- **Reactive firefighting instead of strategic foresight**
- **Seen as overhead instead of value creator**
- **Either bureaucratic bottleneck or chaotic free-for-all**

The solution isn't more process or better reporting. It's a fundamental shift in how PMOs create value at every level of the organization.



What Does a Strategic Enabler PMO Look Like?

When we say "PMO," we mean the full spectrum—Portfolio, Program, and Project Management. These functions are often intertwined, but they each serve a distinct purpose. A strong PMO capability incorporates all three.

This holistic view ensures that organizations are not just managing activity but delivering outcomes aligned to strategic priorities.

- **Strategic Visibility:** Ensure the right initiatives are funded and tracked
- **Prioritization:** Make decisions when everything feels important
- **Governance:** Reduce chaos and increase accountability





How We Help PMOs Become Strategic Enablers

We tailor the right solution based on organizational size, maturity, and priorities and provide customized PMO services through:

- PMO assessments & maturity modeling
- PMO setup & optimization (governance, intake, operating models)
- Portfolio, Program & Project delivery leadership
- Capability building & organizational change management integration
- Fractional and interim PMO leadership

Our Approach

1

Discovery

Rapidly onboard to understand vision +objectives, key stakeholders, PMO scope, org culture, and context. Develop engagement plan and facilitate alignment with leadership.

2

Current State Assessment

Lead stakeholders through a PMO assessment to understand the current operating model, assess maturity of critical capabilities, and identify risks, gaps, and improvement opportunities.

3

Target Operating Model

Design the future target operating model and develop recommendations to mature critical organizational capabilities necessary to support the organization's strategy.

4

Execution

Develop a high-level strategic roadmap and deliver execution and advisory support to ensure the successful implementation of the target operating model recommendations.



Our Unique Edge in PMO Services

If your PMO feels like a reporting center instead of a strategy enabler, you're not alone. At The Gunter Group, we design and reboot PMOs that align delivery with strategic intent, prioritize what matters, and create visibility that drives confident decision-making—not bureaucratic process.

**Ready to transform your PMO from cost center to strategic advantage?
Let's start the conversation.**



**Schedule
a 30-minute
strategic
conversation**

Whether you're launching a new PMO, rebooting an existing one, or supporting a major transformation, let's talk. **Book a complimentary discovery call to explore what's possible.**



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