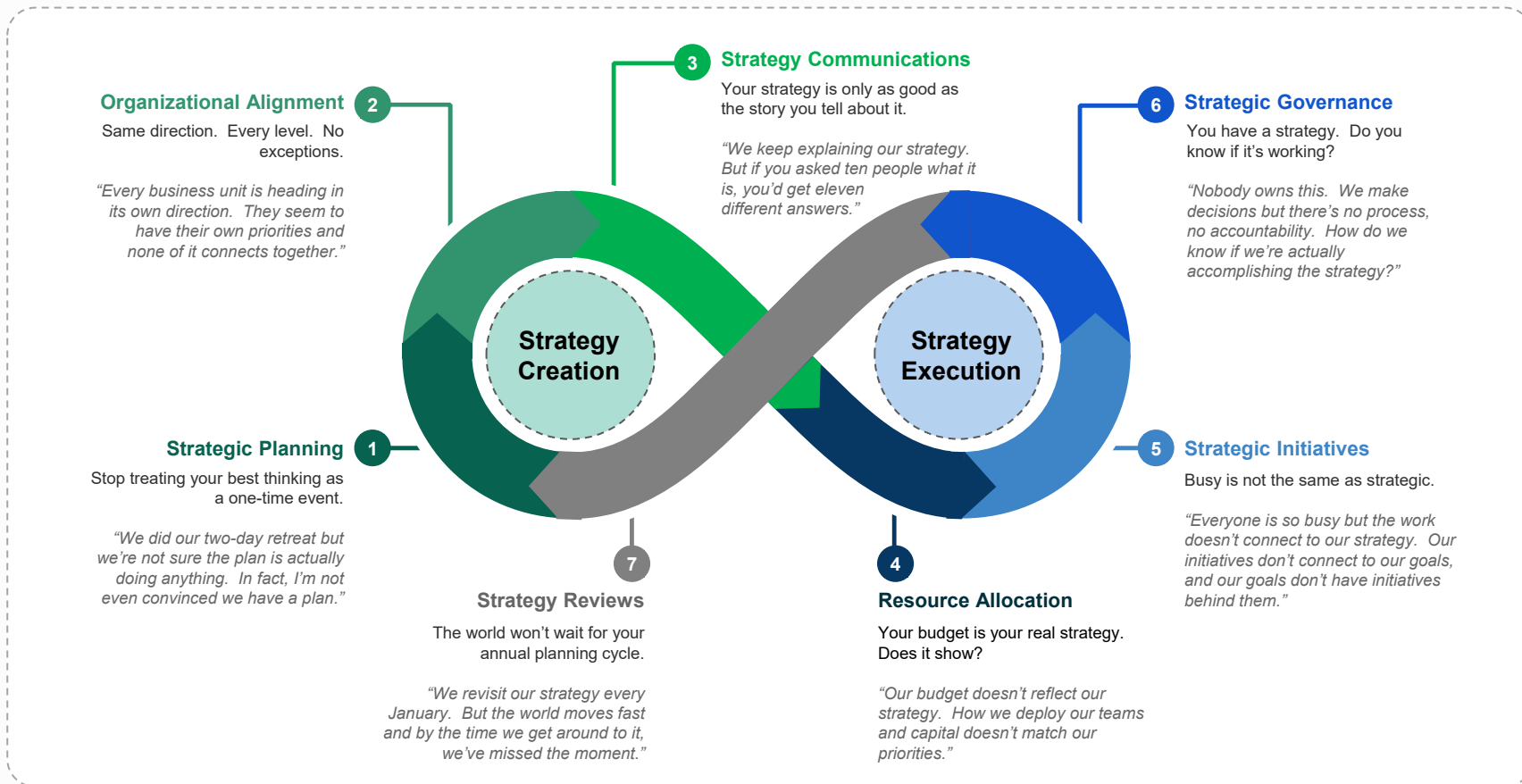


Strategy is a System

Most organizations treat strategy as an annual event. The organizations that consistently execute their strategy treat it as a continuous operating system. Here's what that system looks like. We call it ***The Infinity Loop***.



Office of Strategy Management

Own the system. Not just the plan.

"Strategy keeps falling through the cracks. Nobody owns the whole system. Planning happens over here, initiatives over there, governance is ad hoc, and reviews only happen when someone remembers to schedule them. We're doing all the activities, but there's nothing holding it together."

Not sure where your organization is on The Infinity Loop? Let's spend 45 minutes finding out together.

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