



The Gunter Group

Services Overview

Built around people. Focused on outcomes.

guntergroup.com



Most firms start with a business plan. We started with a belief.

How We Started

In 2011, The Gunter Group was founded on the belief that consulting could be done differently. We sought to create a firm that delivered meaningful, high-impact results for clients while always honoring the lives of the people doing the work. Over time, one thing has become clear:

When people thrive, client outcomes improve.

Where We're Going

What started as a belief has grown into the foundation of our firm and the driving force behind our success. Our commitment to a people-first approach has taken us further than we could have imagined.

Today, we've built a nationwide team of highly skilled consultants and formed lasting partnerships with clients ranging from small businesses to leading Fortune 100 companies. Our firm is now led by Managing Partners Matt Bader and Tony Schweiss, who carry the firm forward with a fresh perspective and continued commitment to the vision we were founded on.



MANAGING PARTNER

Matt Bader



MANAGING PARTNER

Tony Schweiss



Clients Come to Us When...



A Strategy Needs to Turn into Action

They've defined a strategy, but struggle to operationalize it across teams and priorities.



Technology is Falling Behind Business Needs

Critical systems can't scale, integrate, or deliver insights fast enough to keep up with growth.



Teams are Overwhelmed and Struggle to Deliver

Competing priorities, resource constraints, and fire-drill requests prevent meaningful progress.



Culture Isn't Scaling with the Organization

Rapid expansion exposes gaps in alignment, decision-making, and cross-team collaboration.



They Need Help Crossing the Finish Line of a Transformation

Major initiatives stall due to lack of structure, accountability, and change adoption support.

When the stakes are high and your most critical initiatives are on the line, we help you get to where you want to be.



How We Help

We help organizations turn vision into action and deliver meaningful results every step of the way.

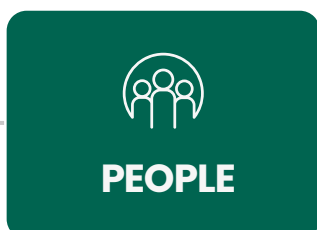
We Clarify the Destination.



STRATEGY

We help organizations define priorities, align stakeholders, and chart a path forward that leads to lasting results.

We Mobilize Your Teams.



PEOPLE

From change management to leadership development, we help teams stay aligned, engaged, and ready to adapt.

We Modernize Your Tools.



TECHNOLOGY

Whether selecting new tools or modernizing legacy systems, we bridge the gap between tech and business value.

We Drive Real Results.



EXECUTION

We roll up our sleeves to lead programs, manage delivery, and turn big ideas into measurable outcomes.

Where We Make An Impact

- ✓ Strategic Initiative & Program Leadership
- ✓ Digital Transformation
- ✓ Enterprise System Implementation
- ✓ M&A Integration Support
- ✓ Strategy Development
- ✓ Technology, Strategy, & Enterprise Architecture Services
- ✓ Organizational Change Management
- ✓ Data, Automation, & AI Strategy
- ✓ Business Operating Model Redesign
- ✓ Operations & Process Improvement

Wherever your organization is at on its journey, we'll help you take the next step forward with confidence.



Who We Serve

From small businesses to Fortune 100 companies, we've built trusted partnerships across industries.

Retail	Finance/Insurance	Healthcare	Education	Government
Global Leader in Sport Innovation and Lifestyle Apparel	Leading U.S.-based Legacy-rich Institution Delivering Innovative Insurance & Retirement Strategies	Fortune 10 Integrated Healthcare & Pharmacy Services Leader	Nationwide Leader in Early Learning and Childhood Development	Pacific Northwest Mass Transit Authority Driving Community Connectivity
Global Leader in Technical Athletic Apparel and Mindful Living	Nationally Recognized Financial Services Firm Specializing in Wealth Protection and Investment Solutions	Integrated Health System Serving Communities across Multiple States	Leading & Progressive Urban School Districts in the Pacific Northwest	Statewide Public Higher Education System Driving Innovation, Research, & Economic Mobility
Multinational Company Behind Beloved Brands in Snacking, Pet Health, and Sustainability	Respected Industry Leader Offering Integrated Financial Security and Benefit Solutions	Nationwide Veterinary Care Network Championing Preventive Pet Health	Emerging Urban Research University Driving Innovation in the Mountain West	Dynamic PNW Municipality Advancing Community Growth, Sustainability, & Inclusive Urban Development
Dynamic Global Footwear Company at the Crossroads of Fashion and Function	National Financial Services Firm Specializing in Tailored Wealth and Insurance Solutions for Military Families	Nation's Largest Integrated Health System Uniting Clinical Excellence with Health Plan Innovation	Mission-Driven Urban College Advancing Inclusive Learning and Regional Workforce Development	Statewide Education Authority Driving Innovation, Equity, & Excellence Across a Large Western State's Learning Ecosystem

50+

Public and Private Clients —
From Fortune 500 Leaders to
High-Growth Companies,
Government, and Nonprofit

15+

Years Driving Transformations
With 400+ Successful
Projects Delivered Across
North America

20+

Awards for Excellence,
Including 5x Winner of
Consulting Magazine's Best
Small Firms to Work For

15+

Industries of Experience —
from Healthcare and Financial
Services to Technology,
Education, and Retail



Our People

At The Gunter Group, our people and our culture are at the heart of everything we do. That's why we ground ourselves in a set of non-negotiable values that guide who we hire and how we work, both with each other and with our clients.

Our Non-Negotiables



Emotional Intelligence



Intellectual Curiosity



Thrive in Ambiguity



Integrity



Grounded Confidence



Collaboration



“Working alongside brilliant, caring colleagues is inspiring. Their support and collaboration, especially during challenges, reinforces why I love this work.”

- TGG Team Member

4.7



Gallup Employee
Engagement Survey

4.4



Glassdoor Employee
Review Score

4.5

Years

Average Employee
Tenure

20x Workplace Award Winner

**Inc. Best
Workplaces**



Portland Business Journal



**ALM | CONSULTING
MAGAZINE**
BEST FIRMS TO
WORK FOR



The TGG Experience

See It. Hear It. Read It. Experience It.

What Our Clients Say



We can't tell who TGG and internal FTEs are anymore. TGG is so embedded and has built so much trust across the business and IT that it has created a seamless partnership.

— AVP, Head of Strategy & PMO, National Insurance Organization



TGG has provided outstanding consultants who have consistently been able to hit the ground running and deliver incredibly complex solutions in a challenging environment. I trust TGG to be thought partners and to go the extra mile to ensure our projects are successful.

— Director of Product, Fortune 100 Footwear & Apparel Company



The caliber of people at The Gunter Group, combined with their deep expertise, is an incredibly rare combination. They consistently approached every challenge with excellence, strong values, and true partnership—proving instrumental in multiple large-scale transformations during my tenure

—Board Member, CEO and President, National Early Childhood Education Provider

The TGG Podcast



What is Strategy?

with Stephen Bacon

Planning for a Successful ERP Implementation

with Angela Tekulve

Unlocking Agile Transformation

with Jim Calko

Digital Transformation Essentials

With Matt Bader

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TODAY**

How We're Leading in Consulting

Consulting Magazine.

**PORTLAND
BUSINESS
JOURNAL**

PR Newswire®



Let's Partner on Your Most Important Initiatives

When strategies stall, technology falls behind, or transformations lose momentum, the Gunter Group knows what it takes to regain clarity and build momentum. Progress doesn't have to wait, so let's make it happen together.



Schedule
a conversation
with us

Whether you're optimizing operations, launching strategic initiatives, or leading enterprise transformation – our team is built to move fast and deliver results. **Book a complimentary discovery call to explore how we can drive impact for your team.**



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Get In Touch

We're excited to partner with you and help drive meaningful results for your organization. Let's connect and explore how we can move your goals forward.



Matt Bader, Managing Partner

As Managing Partner at The Gunter Group, Matt brings 20+ years of experience leading enterprise-wide transformations across people, process, and technology. He is recognized for building high-performing teams, forging lasting client partnerships, and delivering strategic, measurable outcomes. Matt has led major initiatives in retail, education, insurance/financial services, and professional services, and his background includes military and nonprofit leadership. He holds a B.S. in Business Management from the U.S. Air Force Academy and multiple certifications in agile, program management, and process improvement.

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🌐 [LinkedIn: Matt Bader](#)



Tony Schweiss, Managing Partner

As Managing Partner at The Gunter Group, Tony builds and leads teams through complex, strategic change initiatives. He excels at guiding executives through ambiguous, challenging transitions, bringing structure, clarity, and actionable direction to complex organizational questions. Leaders trust Tony to navigate tough decisions, especially during critical integration and organizational transformation scenarios. He holds a Bachelors Honors degree in both Philosophy and Theology from the University of Notre Dame.

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