



Rapidly Evolving Supply Chains

Organizations with mature, data-driven operating models outperform peers on cost, resilience, customer satisfaction, and profitability.





The need to evolve operating models

Approximately

75%

of organizations continued to experience supply chain disruptions in 2025.

Across the global marketplace, organizations are facing an accelerating set of supply chain pressures. Supply instability, rising customer expectations, regulatory complexity, digital disruption, and interconnected risks are reshaping competition faster than most industries anticipated.

Organizations that once relied on linear, internally focused operating models now operate in a highly dynamic and interdependent system. Traditional supply chain practices are no longer sufficient to manage this volatility. Disruption is no longer episodic, it is structural.

73%

of organizations have reconfigured their supply networks in the past two years.

Supply chain disruption has become a persistent operating condition, with approximately 75% of organizations experiencing material disruptions in 2025, prompting increased investment in network redesign, regionalization, and AI-enabled planning. However, despite this focus, execution gaps remain significant.

Only

29%

of supply chain organizations have built the required core characteristics for future performance.

Gartner reports that only 29% of supply chain organizations have developed the core capabilities required for future-ready performance. This disconnect highlights the need for a more integrated transformation approach that aligns operating model design, processes, technology, and governance to drive resilience, cost efficiency, and sustained competitive advantage. Further, it is shown that organizations with next-generation supply chain capabilities outperform financially, achieving 23% higher profitability than peers.

The competitive divide is widening, and organizations that don't evolve their operating models will be increasingly exposed to cost volatility, service degradation, and systemic risk. Organizations with mature, data-driven operating models outperform peers on cost, resilience, customer satisfaction, and profitability.



OPTIMIZE SYSTEMS

The Challenges

The data paints an urgent picture. Companies with immature operating models experience:

- Higher variability in delivery and cost performance
- Poor synchronization across functions and regions
- Slow response to supply disruptions and market shifts
- Fragmented digital investments that fail to scale

Market research shows that organizations lacking a clear maturity roadmap are 2–3x more likely to miss transformation goals. Meanwhile, companies that invest in structured maturity modeling see significant improvements in time-to-value for digital and operational initiatives, typically from 6 to 12 months.

This challenge is not theoretical. It is measurable, widespread, and increasingly visible to customers and shareholders.



Operational Opportunity

The Gunter Group (TGG) identifies a maturity gap in how organizations design, govern, and optimize their business systems as the core problem.

For leaders responsible for transformation, the real issue is that most enterprises cannot see their current operating reality clearly enough to make confident decisions.

TGG's point of view is direct:

Until organizations understand their true level of maturity across processes, digital enablers, governance, talent, and performance management, they cannot reliably achieve the outcomes they seek.

This matters deeply for transformation leaders, COOs, and supply chain executives whose success depends on alignment, visibility, and execution rigor.



THE GUNTER GROUP

Our Perspective

The Gunter Group believes that maturity is not a static label but a system that evolves through deliberate design, structured assessment, and targeted capability building. TGG demonstrates to clients that transformation is not about attacking symptoms, but is about understanding the architecture of their operating model and the levers that will meaningfully shift performance.



Key proof
points emerge
from this
perspective:

- Clients consistently uncover hidden structural constraints that are limiting scalability.
- Cross-functional alignment accelerates once a unified maturity language is established.
- Teams identify and address the root causes of performance issues.
- Digital programs become more effective when anchored in a roadmap based on maturity.
- Organizations report measurable improvements in resilience, predictability, and cost control.
- TGG's end to end approach brings clarity where complexity once dominated.



OUR APPROACH

How We Help

TGG typically engages through a structured, end-to-end maturity journey designed for operational, digital, and transformation leaders seeking to elevate their organization's supply chain capabilities.

A typical engagement includes:

- **Discovery & Alignment**
Establish the transformation objectives, stakeholder perspectives, and baseline realities.
- **Maturity Assessment**
Evaluate processes, digital enablement, data, governance, talent, and performance systems through a structured model.
- **Gap Identification & Prioritization**
Map capability gaps to business impact and strategic imperatives.
- **Roadmap Development**
Build a targeted, sequenced maturity development plan aligned to the organization's ambitions.
- **Implementation Support**
Guide the implementation, activation, change management, digital enablement, and governance evolution.
- **Sustainment & Measurement**
Develop internal capability to maintain and improve maturity over time.

This approach aligns directly with the goals of transformation executives – predictable performance, scalable growth, and a resilient operating model capable of facing volatility head-on.



PREDICTABLE TRANSFORMATION

Why Our Offering is Valuable

The measurable impact of TGG's maturity-driven approach is clear:

- Significant reductions in operational variability.
- Faster cycle times and improved on-time performance.
- Stronger digital ROI due to alignment of technology with operational needs.
- Enhanced resilience through better visibility and decision-making.
- Improved agility and ability to support evolving organizational strategic goals.

Organizations that leverage TGG's framework will report newfound clarity, improved stakeholder alignment, and a more confident path toward long-term transformation.





ACCELERATE OUTCOMES

Illuminate the Path Forward

Organizations cannot transform what they cannot see, and The Gunter Group is uniquely positioned to illuminate the path forward. Through a structured maturity model grounded in evidence, the firm will enable clients to make smarter decisions, reduce risk, and accelerate the outcomes that matter most.

A logical next step is to begin with a low friction engagement tailored to where the client is in their journey:

- **For those just discovering TGG:**
Join a roundtable or receive a thought leadership brief on operating model maturity.
- **For organizations aware of the challenge but not yet mobilized:**
TGG can provide a complimentary assessment framework to help them identify where to begin.
- **For leaders actively seeking solutions:**
A specialized consultation will help scope their maturity needs and define the business case for action.

This perspective makes one thing clear: Organizations that invest in maturity today will be the ones leading tomorrow. TGG stands ready to guide that progression.



Get In Touch

We're excited to partner with you and help drive meaningful results for your organization. Let's connect and explore how we can move your goals forward.



Matt Bader, Managing Partner

As Managing Partner at The Gunter Group, Matt brings 20+ years of experience leading enterprise-wide transformations across people, process, and technology. He is recognized for building high-performing teams, forging lasting client partnerships, and delivering strategic, measurable outcomes. Matt has led major initiatives in retail, education, insurance/financial services, and professional services, and his background includes military and nonprofit leadership. He holds a B.S. in Business Management from the U.S. Air Force Academy and multiple certifications in agile, program management, and process improvement.

✉ mattb@guntergroup.com

🌐 [LinkedIn: Matt Bader](#)



Tony Schweiss, Managing Partner

As Managing Partner at The Gunter Group, Tony builds and leads teams through complex, strategic change initiatives. He excels at guiding executives through ambiguous, challenging transitions, bringing structure, clarity, and actionable direction to complex organizational questions. Leaders trust Tony to navigate tough decisions, especially during critical integration and organizational transformation scenarios. He holds a bachelor's degree with honors in both philosophy and theology from the University of Notre Dame.

✉ tonys@guntergroup.com

🌐 [LinkedIn: Tony Schweiss](#)



971.373.8987



guntergroup.com

